

Contact

00982188768583 (Home)
modiri@msn.com

www.linkedin.com/in/ehsanollah-modiri-cmc@-6a773737 (LinkedIn)
www.ehsanmodiri.ir (Personal)
nanotarasheh.com (Other)
www.NanoWiFi.ir (Company)

Top Skills

New Business Development
Product Management
Product Marketing

Languages

English (Professional Working)

Certifications

The International Certificate for Business Competence(EBC*L - A)
ITU Digital Transformation certificate
Ruckus Sales Expert Certification Exam (REX)
Certified Management Consultant (CMC)

Ehsanollah Modiri , CMC®

Certified Management Consultant ,Digital Transformation
Melbourne

Summary

Develop Business Plan and Strategy, Investment documents, company structure; Recruit Management Team; Establish key strategic partnerships (Ruckus,EnGenius,Exalt,Aruba,Cisco, Intel,AMD,Asus, Samsung) Secure Equity and Debt Funding; Identify, Negotiate and Close key M&A transactions leading to control of spectrum licenses.

Leading successful team of IP wireless sales and technical professionals by catering vibrant telco carriers, ISP, channel partners, integrators and service providers in Iran.

Dynamic , goal-focused, and versatile business developer with 14+ years of documented contributions to revenue growth, market expansion, and profitability for industry leaders. Persuasive presenter with polished negotiation skills. Broad background in marketing and selling corporate accounts successfully for Computer Hardware and security software,broadband solutions,Surveillance camera ,WiFi,PTP, PTMP Products.

Excellent business leader and keen market analyst with track record of success taking initiative to solve business problems and to achieve strategic corporate goals

Experience

Apadana Kavosh Iranian Co.
Digital Transformation Advisor
January 2022 - Present (6 months)
Tehran, Iran

eSun.ai
Co-Founder
March 2021 - Present (1 year 4 months)
Tehran, Tehran, Iran

نانو تراشه NanoTarasheh

CEO

June 2014 - Present (8 years 1 month)

Tehran

Leading successful team of IP wireless sales and technical professionals by catering vibrant telecom carriers, ISP, channel partners, integrators and service providers in Iran,Tajikistan,Afghanistan.

Counselor in field of outdoor PtP and PtMP for enterprise broadband connectivity and indoor &out door Wireless LAN,VoIP,WiFi.

EnGenius Wireless Distributor ,Asus Gold Partner ,Samsung Enterprise partner,Ruckus BiG DoG partner,Exalt Partner,Netronics partner

Meeting with the customer to determine the problem, Type of and number of AP's deployed, Number of users, What applications are being accessed, Speed to the internet, then I do a Quick Survey and WIFI analyzer trace, Follow up with what is required to resolve the problems they are having with WIFI. The follow up documentation is given to the customer and recommendations on what it will take to resolve this problem. Performing WIFI diagnostics, WIFI Survey or predictive Survey This is a part time role as opportunities become available.

AsusCenter.ir

Member of the Board & Founder

November 2011 - Present (10 years 8 months)

Mashhad

E-Tailor - Web Marketing -More than 6000 Unique visitor a day!

Nano Tarasheh

Chief of the Board & Founder

April 2002 - Present (20 years 3 months)

Mashhad

Asus Gold Partner , Samsung Enterprise Partner,Mobinnet Wimax provider Biggest partner of the region,,Lenovo Partner,acer Partner.Intel,AMD,HP,Dell, PC,Notebook,Server,Tablet,Smartphone Sub-Distributor,Retailer

Tarasheh Ofogh Rahavard

Member of the Board & Founder

September 2007 - Present (14 years 10 months)

Mashhad

E-Banking ,P.O.S installation and service support ,Call center for 46000
Banking P.O.S system
ATM installation and After sales support

Ofogh Rahavard Noavaran
Vice chief of the Board & Founder
April 2002 - Present (20 years 3 months)
Mashhad

Sub-Disti in the field of Notebook,Tablet,computer peripherals,SoHo IT products

Shouder
Digital Transformation Advisor
January 2020 - September 2020 (9 months)
Tehran, Iran

NanoWatch
CEO
January 2018 - January 2020 (2 years 1 month)
App based Time Attendance Startup

arghavanct
Chairman Of The Board
October 2017 - January 2020 (2 years 4 months)
Tehran Province, Iran

ICT Professionall academy and training center
ICT Enterprise and Carrier level Counselor

AGT Dubai
Wireless Department Manager
July 2014 - June 2019 (5 years)
United Arab Emirates

We've already start our office in Dubai.we work Wireless in UAE as well.

Baatees (Tasvir Bartar)
Member of the Board & Founder
March 2010 - January 2018 (7 years 11 months)
IP Hi-Res video surveillance Camera ,Security vision systems,Solution Integrator in field of security.
(Mobotix ,Axis,Avigilon)

Education

NEOMA Business School

Master of Business Administration - MBA, Executive · (2017 - 2019)

Industrial and Mine University

Doctorate of Business Administration (DBA), Strategic Management · (2013 - 2017)

Asian Institute of Management

Master of Business Administration (MBA), Business, Management, Marketing, and Related Support Services · (2008 - 2011)

University of Applied Science and Technology

Bachelor's Degree, Insurance · (2012 - 2014)

Islamic Azad University of Mashhad

BA, Computer Software Engineering · (2001 - 2003)