



Mohammad Sadegh Azadani

ENTREPRENEUR AND BUSINESS DEVELOPER

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📍 Tehran, Iran

CAREER OBJECTIVE

As a results-driven entrepreneur with fifteen years of experience in Fintech, IT projects, and management consultancy, I am capable of taking a lead role in every aspect of the business, from finance and marketing to operations and human resources. With strong communication, project management, and interpersonal skills, I am interested in scaling up, creating, and sustaining growth of a company.

Work Experience

CBDO And CEO Advisor

City Development and innovation (Shahr Bank) <https://shahrdi.com/>

Tehran, Iran

August 2022 - Present

Tasks and Achievements

- Coach to develop Hamrah Shahr Plus (Mobile Bank) - With over a million users.
- Omni-channel strategy in service development of Shahrnet Services. Shahrnet Plus, Charisma (investment solutions) ...
- Design of new products, Neobank (for foreigners), Digital asset platform, open banking platform

Co-Founder and CBDO

Tara Technology (Tara360)

<https://tara360.ir/>

Iran

May 2019 - December 2019

Tasks and Achievements

- Co-founder of Tara Credit (BNPL Solution)
- Feasibility studies, market research and business model design to determine the lines of the business

Co-Founder and CBDO

Faraz Fintech (Etebarino)

<https://etebarino.com/>

Tehran, Iran

2018 - Present

Tasks and Achievements

- Product manager and co-founder of Knowledge-Based Lendtech platform (Etebarino)
- Direct high level Negotiations with more than five banks, resulting in contracts with two bank (Mellat and Enbank)
- E-wallet, cashback, customer club and PardakhtYari payment solutions

Digital Transformation Project manager

Ministry of Foreign Affairs (IT Department)

Tehran, Iran

January 2017 - April 2018

Tasks and Achievements

- Develop digital transformation strategy that boosted integration and empower E-government
- Defining and launching projects such as E-Visa, E-Passport, E-consular, infrastructure integration ...
- Setting up and establishing PMO & PMIS and Conduct contract with contractors

Senior Business Developer

Behsazan Hooshmand Farda (Behsazan Mellat) <https://behsazan.com/>
Tehran, Iran
May 2011 - January 2017

Tasks and Achievements

- Member of the design team of Core2 project
- Economic potential assessment project of Mellat Bank branches
- Iran Mall Market Research Project, Risk appetite , Branch network development, Analysis of first-tier customers ...

Research and development expert

Iranian Privatization Organization
Tehran, Iran

Tasks and Achievements

- "Saham Edalat" Plan

Research and development expert

State Tax organization of iran.
Tehran, Iran

Tasks and Achievements

- Tax Administration Reform & Automation Project (TARA)

Titels

Founder and Chairman of the Lendtech Commission, Tehran ICT Guild

Link: yun.ir/qq8ae6

Member of Fintech and Payment Commission, Tehran ICT Guild

Link: yun.ir/499gf6

Third grade Consultant, «Training and management consultancy», ICT Guild

Education

Master of Project Management

Institute/University: Shahid Beheshti University
Tehran, Iran

Bachelor of Civil Engineering

Institute/University: Shahid Beheshti University
Tehran, Iran

Skills

Business Strategy and Planning

Business Law and Finance

Software and Product Management

Market research and analysis

Leadership

Organizational structuring

Project Management

Negotiation

Team building

Certificates

Project management professional (PMP) ,PMI

Institute: PMI
Link: yun.ir/i9q9o6

PRINCE2 project management

Institute: Rastak group

Projects

Strategic management

Institute: Aryana

Agile project management

Institute: Mplaza

Enterprise risk management

Institute: Mplaza

MC Projects (South Pars Gas Complex)

For: Magfa

2021

Technical manager

MC Projects (Chabahar, Makran)

For: Chabahar Free Zone

2015

MC Designer and consultant

Risk and change management workshops

For: Three years in several companies

Implementing of risk management system (fourth refinery of South Pars)

Two risk management workshop (Morvarid Petrochemical)

Risk management workshop (fourth refinery of South Pars)

Two change management workshop (Iranish)

Two project management workshop with MSP (Morvarid Petrochemical)

Research

Develop Risk Management Maturity Assessment Framework

August 2014

Master thesis

Social Network



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